

Membership Secretary's report

Dave Ashby

Membership is still above 3,000, sustained by a modest increase in overall numbers to 3,167 (Ramblers GB: 106,000).

Relative stability has resumed after the volatility introduced by COVID and the closure of the NW London Group. The last transfer-market blip was in August 2024 and rates sit at more usual single-figures/month level. The joiners are around 55/month but leavers are only 2-3 less, a tight margin (Fig 1), resulting in 700+ 'Welcome' mails to new and returning members.

There is an unhealthy growth in the 'unassigned' group (table 1) and selected non-group members were targeted to outline group joining options. However, this 'holding group' continues to increase (11% of membership) and it may be that Central Office is yet to realign postal code auto-allocations with NW London closure.

Individual Group performances are not well differentiated, but geographic groups held up better than previously, whereas non-geographic groups were less noticeable in creating and holding new members (table 1 and fig. 1).

The level of Volunteers remains stable, although there is some rebalancing between Groups (table 1). We are still well below the UK national average of 15.4%.

H&NM rate for members 'reachable by email' is unchanged at 81.2% (about 89% if joint membership is included). However those accepting all Ramblers digital communications has increased to 55%.

Affiliated groups increased to 11 with the rejoining of BBC Ramblers.

Note: Please check your personal data. I am receiving increasing amounts of Return to Sender for postal and email address errors.

All data sourced from Ramblers Insight Hub.

Group	West Herts	East Herts	North Herts	NLondon & SHerts	Royston	Watford 3 Rivers	Finchley & Hornsey	Herts Weekend	Stag Walkers	Un-assigned	Total H&NM
Sep/2023	443	258	438	520	139	308	397	163	142	182	2990
Sep/2024	421	235	422	521	130	312	376	174	164	275	3030
Oct/2025	417	230	434	531	135	323	377	180	190	350	3167
Net Change Sept 2023-24	-22	-23	-16	1	-9	4	-21	11	22	93	40
% Change Sept 2023-24	-5.0	-8.9	-3.7	0.2	-6.5	1.3	-5.3	6.7	15.5	51.1	1.3
Net Change Sept-2024-25	-4.0	-5.0	12.0	10.0	5.0	11.0	1.0	6.0	26.0	75.0	137.0
% Change Sept-2024-25	-1.0	-2.1	2.8	1.9	3.8	3.5	0.3	3.4	15.9	27.3	4.5
% Registered Volunteers 2024	9.7	8.5	14.2	11.9	26.2	11.9	8.8	19.5	23.8	1.8	12.2
% Registered Volunteers 2025	9.1	11.7	14.1	12.8	22.2	10.8	9.3	18.3	23.7	2.3	12.0

